

**THE  
MAR2**

**Martin Ivanov  
— interactive  
designer and  
director**

hello@themar2.com

— about me

My name is Martin, a 30 years old interactive designer and director from Sofia, Bulgaria.

Over the years I've worked for some global brands like MARS, KFC, Heineken, Milka, Kinder, Jacobs, Vichy, Lierac and Nissan. My involvement with these brands included generating ideas, sketching, wireframing, designing and ensuring the overall quality of the work.

Besides generating concepts, creating mock-ups and designing for various media and devices I also love being part of the entire process from the beginning until the very end - ensuring the final visual quality. Being curious about digital technologies, trends and best practices I'm always trying to improve and reach for more.

— general

**Name**

Martin Evgeniev Ivanov

**Date of birth**

March 15th, 1984

— education

**MA Degree**

Marketing — University of Rousse, Bulgaria  
*September 2006 – July 2008*

**Erasmus Study**

Business & Management — KATHO, Belgium  
*January 2005 – September 2005*

**BA Degree**

Europa Studies — University of Rousse, Bulgaria  
*September 2002 – July 2006*

— work experience

**Creative Director / Senior Designer**

Saleslion Suomi

*June 2013 – Present*

Sofia, Bulgaria / Helsinki, Finland

**UX / UI Designer**

SiteKreator

*December 2012 – June 2013*

Sofia, Bulgaria

**Senior Interactive Designer**

The Mags

*December 2009 – December 2012*

Sofia, Bulgaria

**Junior Interactive Designer**

The Mags

*December 2008 – December 2009*

Sofia, Bulgaria

**Junior Designer**

NetSense

*November 2005 – November 2008*

Rousse, Bulgaria

— skills & qualities

**Tools**

Adobe Photoshop, Adobe Illustrator, Adobe Indesign,  
Adobe Flash, Adobe Dreamweaver

**Coding**

HTML5, CSS3, JavaScript, jQuery, Actionscript 2,  
Actionscript 3, XML

**Languages**

English — profficient (*9 years*)

German — basic (*3 years*)

French — basic (*3 years*)

Bulgarian — mother tongue

— get in touch

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